



2011-2012 MainStage Season Program Advertising Contract

3-Play Program Package
New Music through The Illusion

New Music Program Only

(Please print legibly)

Name of Advertiser _____
(as you would like it listed in the program advertisers index)

Contact Person/Title _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Fax** _____

Email _____ **Website** _____
(if you wish to receive deadline notices to update/change your ad) *(if you would like us to add a link to you on our website)*

Check Choice	Ad Size	Dimensions Inches (Width x Height)	Color Option	Cost: 3-Play Package	Cost: 1 Play
	2-Page Center Spread	Call for specs	Color	SOLD!	N/A
	Outside Back Cover	4.5" x 7.5"	Color	SOLD!	N/A
	Inside Front Cover	4.5" x 7.5"	Color	SOLD!	N/A
	Inside Back Cover	4.5" x 7.5"	Color	\$1,300.00	N/A
	Full Page	4.5" x 7.5"	Color	\$1,050.00	\$525.00
	Half Page (horizontal)	4.5" x 3.75"	Color	\$650.00	\$325.00
	Half Page (vertical)	2.1875" x 7.5"	Color	\$650.00	\$325.00
	Quarter Page (vertical)	2.1875" x 3.75"	Color	\$500.00	\$250.00
	Quarter Page (horizontal)	4.5" x 1.875"	Color	\$500.00	\$250.00
	Full Page	4.5" x 7.5"	B&W	\$950.00	\$475.00
	Half Page (horizontal)	4.5" x 3.75"	B&W	\$550.00	\$275.00
	Half Page (vertical)	2.1875" x 7.5"	B&W	\$550.00	\$275.00
	Quarter Page (vertical)	2.1875" x 3.75"	B&W	\$350.00	\$175.00
	Quarter Page (horizontal)	4.5" x 1.875"	B&W	\$350.00	\$175.00
	Eighth Page (horizontal)	2.1875" x 1.875"	B&W	\$200.00	\$100.00

We are unable to create or change ad art or copy.

Ads must be created at a resolution of 300 dpi.

File types accepted: PDF or JPG.

Ads may be submitted on disk or
emailed to marketing@triadstage.org.

Deadline for Space Reservation is Jan. 19, 2012.

Payment Terms:

Non-profit organizations receive 20% off of listed prices
50% due with Contract/Space Reservation
50% due by Jan. 23, 2012

AD IS DUE NO LATER THAN JAN. 23, 2012.

Advertiser Signature _____ **Date** _____

Please make checks payable to Triad Stage.

Mail signed contract and payment to:

Program Ad Sales
Triad Stage
232 South Elm Street
Greensboro, NC 27401

Or fax signed contract to 336.235.2173

You will be invoiced for balance.

Late payments subject to 1.5% monthly finance charge.

Questions? Call 336.274.0067 ext. 201

Accepted by Triad Stage _____ **Date** _____

Triad Stage Sponsors receive complimentary program ads, according to their level of support, plus an upgrade discount. For information on becoming a Triad Stage Sponsor, please call us at 336.274.0067 ext. 203.

Triad Stage Sponsor Complimentary Ads (all B&W):

Star: Full Page Partner: Eighth Page

Director: Half Page Supporter: Eighth Page

Benefactor: Quarter Page

20% sponsor discount to upgrade or for additional purchase.